



IMVC 2017

The 8th Israel Machine Vision
Conference & Exhibition

March 28, 2017 ◦ Tel Aviv, Israel

Sponsorship & Exhibition Catalogue

www.imvc.co.il



Dear friends and colleagues,

Following the success of the previous IMVC Conferences in the field of Vision for Academy and Industry in Israel, we are pleased to announce The 8th Israel Machine Vision Conference and Exhibition on Image Processing, Video and Computer Vision (IMVC) which will take place on March 28, 2017 at the David Intercontinental Hotel in Tel Aviv.

This year we are extending the duration of the conference to two days, to give an opportunity to companies, engineers, researchers and investors from outside of Israel to get to know the Israeli vision community of researchers and engineers working in the areas of Vision and Machine Learning.

The IMVC 2017 Conference will include presentations by leading Israeli researchers in image and video processing and computer vision. The Conference will feature parallel tracks, which will discuss the various aspects of machine vision, from the development to advanced analysis, image understanding and analysis of motion and peripheral vision. The parallel tracks will allow researchers and engineers from the academy and industry, as well as leading companies to present their own work.

This year we are going to have unique opportunity. Special track which will be open to all IMVC visitors, dedicated to lectures on vision's products of our exhibitors who wish to share their knowledge and promote their technology to IMVC guest from Israel and from abroad.

We thank you for your support and look forward to welcome you at IMVC 2017.

Dr. Chen Sagiv and Dr. Jacob Cohen

Why sponsor?

The conference will offer the best of both industry and academic expertise, and the opportunity to get in touch with current issues in field of machine vision.

The exhibition will give you the opportunity to network and get exposure for your brand and products to a highly relevant audience.

Target Audience:

Researchers, engineers and managers from diverse fields:

Technology leaders, CTOs and CEOs; Algorithm developers, software and hardware engineers; Researchers and advanced degree students at universities and colleges; Defense industries; Security companies; Medical device companies; print Industries; process control companies (Inspection); Wireless and cellular technologies; Gaming; Internet companies; Camera manufacturers; Optics companies; Sensor manufacturers; IDF and Security Services technological divisions.

Networking Exhibition:

An exhibition booth at IMVC 2017 will enhance your company's exposure allowing the many participating potential customers, business people, investors, etc. direct access to your company/organization's message, products and services. The IMVC 2017 Exhibition is an integral part of the Conference in David InterContinental Tel-Aviv, held on March 28, 2017. The conference's coffee breaks will be served within the exhibition area.

Technical Exhibition:

The technical program will be complemented with a technical exhibition, which will be held on

March 28, 2017 offering companies and agencies a unique opportunity to visit Israel and present related products and services in display and printed advertisement.

For more information:

Limor Urfaly, Business Development & Project Manager |  **ORTRA** Ortra Ltd.

Tel: +972-3-6384493

Mobile: +972-54-7001770

Email: limor@ortra.com

Or visit: www.imvc.co.il

Platinum Package

- 24 Sqm (sq. meter) standard unconstructed exhibition booth including 4 electrical outlets.
- 8 complimentary tickets to IMVC 2017 including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications (conference website, e- mails, conference book, and advertisements) with the title: Platinum Sponsorship.
- Company's logo on all event's signs and branding.
- Company's logo on conference website with link to company's website.
- Insert or other marketing material in every conference and exhibition participant's bag.

Platinum Package - 45,000 NIS

Gold Package

- 18 Sqm (sq. meter) standard unconstructed exhibition booth including 3 electrical outlets.
- 6 complimentary tickets to IMVC 2017 including free admission to the exhibition, sessions and luncheons.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, and advertisements) with the title: Gold Sponsorship.
- Company's logo on all event's signs and branding.
- Company's logo on conference website with link to company's website.
- Insert or other marketing material in every conference and exhibition participant's bag.

Gold Package - 36,000 NIS

Silver Package

- 12 Sqm (sq. meter) standard unconstructed exhibition booth including 2 electrical outlets.
- 4 complimentary tickets to IMVC 2017 including free admission to exhibition, sessions & lunch.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, and advertisements) with the title: Silver Sponsorship.
- Company's logo on all event's signs and branding.
- Company logo on conference website with link to company's website.
- Insert or other marketing material in every conference and exhibition participant's bag.

Silver Package - 32,000 NIS

Conference Lunch Break Sponsorship Package

- Roll-up advertisement in entrance to dining hall.
- Branding the seats in the dining hall with branded seat covers (extra charge) or branded placements.
- Insert or other marketing material given in the dining hall.
- Optional: branded napkins at extra charge.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, advertisements).
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 27,000 NIS

Students Sponsorship

- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, advertisements) with the title: Students Sponsorship.
- Company's logo on all events signs and branding.
- Company logo on conference website with link to company's website.
- Free entrance for 30 students from universities and colleges to lectures, lunch and exhibition.
- Branded registration desk at entrance.

Price - 27,000 NIS

Demos and Start-ups Area Sponsorship

- Branding the Demos and Start-ups area.
- Display area of 6 sqm. In the Demos and Starts-up area.
- Company logo on conference website with link to company's website.
- Insert or other marketing material given in the Demos and Starts-up area.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 27,000 NIS

Refreshment & Coffee Areas Branding

- Sponsorship of one coffee break (includes an option to distribute giveaway presents and flyers).
- Display booth (6 Sq m) in a preferred exhibit space in the Exhibition hall.
- 2 complimentary tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch .
- Branded signs at refreshment and coffee areas.
- Company's logo on all conference publications (invitations, conference website, e-mails, conference book, advertisements).
- Company logo on conference website with link to company's website.

Price - 23,500 NIS

Branded Participant Lanyards

- Company logo printed on participants' badge / lanyard (To be provided by the sponsoring company).
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.
- Company logo on conference website with link to company's website.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, advertisements).

Price - 18,000 NIS

Branded Conference Bags (limited to 3)

- Company logo printed on bags handed out to the conference participants.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.
- Company's logo on all events signs and branding.
- Company logo on conference website with link to company's website.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, advertisements).

Price - 18,000 NIS

Students Award Sponsorship

- Financing two IPAD as awards.
- Participating in award ceremony.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, advertisements) with the title: Students Competition Sponsorship.
- Company's logo on all events signs and branding.
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC 2017 including free admission to the exhibit, lectures and lunch.

Price - 13,000 NIS

Cell-Phones Chargers Sponsorship

- Branded cell-phones chargers scattered on coffee tables at the exhibition.
- Company's logo on all conference publications (invitations, conference website, e- mails, conference book, advertisements).
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 10,000 NIS

Logo Sponsorship

- Company's logo on all events signs and branding.
- Company logo on conference website with link to company's website.
- Company's logo, as sponsors, on all conference publications (invitations, conference website, e- mails, conference book, advertisements).
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 5,500 NIS

* All prices do not include VAT.

Please NOTE: All Sponsorship Packages can be modified and adapted to your specific request.

Kindly contact **Limor Urfaly** at  **ORTRA**
Meeting Point

limor@ortra.com or call: +972-54-7001770

Sponsorship Summary

Package Type	Unconstructed Booth	Complimentary Tickets	Logo on Publications	Benefits	Signage	Website	Insert
Platinum	24 sqm	8	√	-	√	√	√
Gold	18	6	√	-	√	√	√
Silver	12	4	√	-	√	√	√
Coffee Break	6	2	√	Branding - Coffee break only (giveaways or flyers distribute by sponsor)	-	√	-
Students	-	30 Free entrance to students	√	Branding - Registration Desk	√	√	-
Demos and Start-Up Area	6	2	-	Branding – SU area	-	√	√
Lunch Break	-	2	√	Branding - Lunch Break	-	√	-
Participants Lanyards	-	2	√	Branding - Badge / Lanyards only (provided by sponsor)	-	√	-
Conference Bags	-	2	√	Branding - Conference Bags	-	√	-
Students Award	-	2	√	Financing 2 awards + participation at the ceremony	√	√	-
Cell Phones Chargers	-	2	√	Branding - Cell Phone Chargers in Exhibition	-	√	-
Logo	-	2	√	-	√	√	-

Exhibitor's Packages

Video Booth

- 1 LCD screen in a prominent place.
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 6,500 NIS

Constructed Booth

- Constructed display area of 6 sqm (3x2 sqm). The booth includes:
 - Two side-panels and rear panel (white)
 - Signage for Booth (up to 30 digits)
 - A table & 2 chairs
 - Electrical outlet (220 V) 1 phase 1KW
 - Three spotlights
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 6,500 NIS



Exhibitor's Packages

Unconstructed Booth

- Unconstructed display area of 6 sqm (3x2 sqm).
- Electrical outlet (220 V) 1 phase 1KW.
- Company logo on conference website with link to company's website.
- 2 free tickets to IMVC 2017 including free admission to the exhibition, lectures and lunch.

Price - 5,500 NIS

Start-Up Booth

- Display area of 4 sqm (2x2 sqm) including a constructed booth, including:
 - Constructed booth sizes 1.0*0.6 (white)
 - Signage for Booth (up to 30 digits)
 - 1 chairs
 - Electrical outlet (220 V) 1 phase 1KW
- Company logo on conference website with link to company's website.
- 1 free ticket to IMVC 2015 including free admission to the exhibition, lectures and lunch.

Price - 2,500 NIS

* All prices do not include VAT.

Please NOTE: All Exhibition Packages can be modified and adapted to your specific request.

Kindly contact **Limor Urfaly** at  **ORTRA**
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Registration Information

Date: Tuesday March 28, 2017
Conference Venue: David Intercontinental Hotel, Israel

Exhibition Timetable:

Monday, March 27, 2017

18:00 - 00:00* Exhibition setup

*Setup times are subject to change

Tuesday, March 28, 2017

06:00 - 07:30 Exhibition setup

08:00 - 17:00 hrs Exhibition opening hours*

17:00 Exhibition dismantling

**The exhibition will be open free of charge to pre-registered exhibitor's guests between 10:30 - 17:00.
The opening and set-up hours are subject to change.*

Exhibition Registration:

Interested parties are requested to complete and return the enclosed Exhibition Registration Form. Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability.

Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf, and Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.

Remaining 50% to be paid by March 10, 2017

Payments can be made by one of the following options:

Bank draft to ORTRA Ltd., PO Box 9352, Tel Aviv 61092, Israel

Wire transfer in **New Israeli Shekels** to Bank Account.

Details are - **Ortra Ltd.: Bank Leumi (swift code LUMILITLV), Branch no. 616, 9 Hashlosa ST., Tel-Aviv, Israel, Account no. 95100/90, IBAN: IL68 0106 1600 0000 9510 090.**

Credit card (Visa, MasterCard, American Express or Diners).

Registration Information

Cancellation policy:

Exhibition Registration:

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before January 1, 2017 exhibitor will be charged \$200 as handling fees.

Between January 2 to February 20, 2017 a refund of 50% of the fees.

From February 21, 2017 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.

SPONSORSHIP & EXHIBITION REGISTRATION FORM

Please complete in clear letters and return to:

ORTRA Ltd. P.O. Box 9352, Tel Aviv 61092 ISRAEL, Fax: 972 3 6384455; E-mail: limor@ortra.com Website: www.imvc.co.il

1. Details:

Company Name Company No.....
 Address..... City
 Country..... Zip code.....
 Contact Person Function
 Telephone..... Fax
 Mobile E-mail
 Company ID Number (for Israeli based companies)

2. Sponsor's Packages:

The selected package (Please specify if different)

<input type="checkbox"/> Platinum Package	NIS	45,000
<input type="checkbox"/> Gold Package	NIS	36,000
<input type="checkbox"/> Silver Package	NIS	32,000
<input type="checkbox"/> Lunch Break Sponsorship Package	NIS	27,000
<input type="checkbox"/> Students Sponsorship	NIS	27,000
<input type="checkbox"/> Demos and Start-ups Area Sponsorship	NIS	27,000
<input type="checkbox"/> Refreshment & Coffee Areas Branding	NIS	23,500
<input type="checkbox"/> Branded Participant Lanyards	NIS	18,000
<input type="checkbox"/> Branded Conference Bags (limited to 3)	NIS	18,000
<input type="checkbox"/> Students Award Sponsorship	NIS	13,000
<input type="checkbox"/> Branded Cell Phones Chargers	NIS	10,000
<input type="checkbox"/> Logo Sponsorship	NIS	5,500

3. Exhibitor's Packages:

The selected package (Please specify if different)

<input type="checkbox"/> Video Booth	NIS	6,500
<input type="checkbox"/> Constructed Booth	NIS	6,500
<input type="checkbox"/> Unconstructed Booth	NIS	5,500
<input type="checkbox"/> Start-Up Booth	NIS	2,500

* All prices do not include VAT.

SPONSORSHIP & EXHIBITION REGISTRATION FORM

3. Payment:

We will make advance payment of **50%** of the invoice amount within 21 days of receiving the confirmation; the balance is to be paid not later than **March 10, 2017**. **Payments: in New Israeli Shekels**

☐ Enclosed is a copy of the Bank Draft on the amount of _____ NIS

To: ORTRA Ltd., PO Box 9352, Tel-Aviv 61092, Israel

☐ Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 616, 9 Hashlosa st., Tel Aviv, Israel.

Account no. 95100/90, Swift code: LUMIILITTLV, IBAN: IL68 0106 1600 0000 9510 090.

☐ Please charge my credit card, specify:

☐ **VISA** ☐ **MASTERCARD** ☐ **AMERICAN EXPRESS** ☐ **DINERS**

Card No: _____ Expiry date _____ CVV at the Back of the card _____

Amount _____ Name of cardholder _____

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Signature and Company Stamp _____

Date _____